



Universitas Putera Batam



# UNIVERSITAS PUTERA BATAM PROFILE



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 [www.linkedin.com/school/universitas-putera-batam](https://www.linkedin.com/school/universitas-putera-batam)

 [@univputerabatam.official](https://www.instagram.com/@univputerabatam.official)

 [Universitas Putera Batam](https://www.youtube.com/Universitas Putera Batam)

# ABOUT US

## Background

The development from Akademi Bahasa Asing (ABA) to Universitas Putera Batam was made official based on the Ministerial Decree of the Minister of National Education of the Republic of Indonesia No. 161 / D / O / 2008 dated 15th of August 2008. Through the decree, Universitas Putera Batam was granted the operating license to two faculties with nine departments:

### 1. Faculty of Technology and Computer

- a. Information System
- b. Informatics Engineering
- c. Industrial Engineering

### 2. Faculty of Social Sciences and Humanities

- a. Management
- b. Accounting
- c. Indonesian Law Studies
- d. Public Administration
- e. Communication Studies
- f. English Literature

## Vision

To become one of the leading private universities in the field of Technopreneurship with the value of independence and professionalism at a national level by 2028.

## Mission

- To provide high quality education.
- To carry out research in accordance with the interests of the community and nation.
- To apply science and technology in order to advance public welfare and educate the nation.
- To establish cooperation with stakeholders in order to improve higher education.
- To use principles of ICT as the basis for managing and utilizing professional resources by effective use of information and data systems.



## Objectives

1. To produce graduates who are globally competitive with professional leadership patterns.
2. To increase the capacity of science, technology, social and humanities in order to encourage the progress of the nation by growing awareness that everyone can be useful.
3. To empower people through developing the concept of problem solving by using scientific methods and continuous self-improvement.
4. To improve the quality of education, research and community service by utilizing various internal and external resources from government and private institutions at home and abroad.
5. To improve the quality and performance of the Three Principles of Higher Education Institutions (Tridharma Perguruan Tinggi) with the highest utilization of ICT.

## Development Strategy

1. Development of quality human resources in institutional management as well as the implementation of Tridharma Perguruan Tinggi.
2. Creation of an atmosphere conducive to the implementation of good governance in program implementation and development administration.
3. Increased network of cooperation and community participation in the development of Universitas Putera Batam.



# FACULTY PROFILE

## Information System – Undergraduate Program

### Objective

The Information System – Undergraduate Program aims to produce professionals in the field of Information Systems who have the knowledge and skills to analyze, design, and implement computer-based information systems, create information systems application programs running from a project or company, and determine the facilities and infrastructure needed for the design of information systems application development programs.

### Vision

To become a study program that produces independent and competent human resources in the field of Information Systems in 2028.

### Mission

1. To organize education in the field of information systems with the value of independence and professionalism.
2. To carry out research in the field of information systems in accordance to the interests of the community and nation.
3. To apply the work in the field of information systems and improve public welfare.
4. To establish cooperation with stakeholders in order to improve the quality of higher education.
5. To manage information resources based on information and communication technology.

### Career Prospect

System Analyst, ICT Project Manager, Database Administrator, Database Programmer, Software Engineer, Web Developers, Network Administrator, System Administrator, ERP Analyst, Webmaster, Web Analyst, Web Administrator, Mobile Developer, Enterprise Architect, Intermediate Graphic Designer, Video Editor, IS Academician, Information Technology Entrepreneurs, etc.

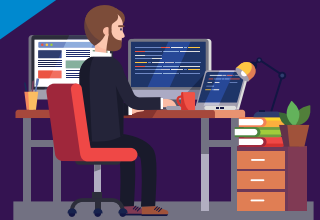
### Graduate Competency

1. Can create programming and software engineering applications supported by various programming languages and database applications.
2. Can build Cybersite, Cyberdefence, and mobile programming.
3. Can build a management information system that is supported by a quality and competitive computer network infrastructure in relation to business decision making.
4. Can conduct research in the field of information systems technology.
5. Can build entrepreneurship based on information technology (technopreneurship).

**Study Load:** 146 credits

**Study Period:** 3.5 years (7 Semesters)

**Degree:** Bachelor of Computer Science (S.Kom.)



# Informatics Engineering – Undergraduate Program

## Objective

The Informatics Engineering – Undergraduate Program aims to produce high-quality, globally-competitive bachelor graduates with a professional leadership mindset and that produce work in the field of Informatics Engineering that is beneficial for improving the quality of people's lives.



## Vision

To become a study program that produces independent and competent human resources in the field of Informatics Engineering in 2028.



## Mission

1. To provide a quality education in the fields of Network Computer and Security, Artificial Intelligence, Human Computer Interaction, Technopreneurship, and Mobile Computing and Robotics.
2. To conduct research in accordance with the interests of the community and nation in the fields of Network Computer and Security, Artificial Intelligence, Human Computer Interaction, Technopreneurship, and Mobile Computing and Robotics.
3. To apply science and technology to the community.
4. To establish cooperation with stakeholders in order to improve the quality of higher education.
5. To Implement ICT principles as a basis for managing and utilizing professional resources.

## Graduate Competency

1. Can develop software as a way of solving information problems by prioritizing good programming principles.
2. Can design and manage computer networks, the internet, and mobile computing.
3. Can apply and utilize informatics techniques in management and business.
4. Can conduct research and represent scientific studies in informatics aspects as a provision for further education.
5. Can build entrepreneurship based on information technology (technopreneurship)

## Career Prospect

IT Consultant, Lecturer, Teacher, Computer Network and Data Communication Engineer, Security Networking Consultant, Game Developer, System Analyst, Intelligent System Developer, Web Developer, Web Designer, Network Administrator, Web Programmer, Mobile Programmer, etc.

**Study Load:** 146 credits

**Study Period:** 3.5 years (7 Semesters)

**Degree:** Bachelor of Computer Science (S.Kom.)



## Industrial Engineering – Undergraduate Program

### Objective

The Industrial Engineering – Undergraduate Program aims to:

1. Improve the quality of education through a curriculum based on competence and relevance to the needs of the community and technological development to produce quality, competent graduates.
2. Produce graduates who can apply industrial engineering in solving problems related to industrial engineering.
3. Create a conducive academic atmosphere with transparent governance and strong leadership.
4. Produce applied research works and scientific publications in industrial engineering.
5. Develop, disseminate and apply industrial engineering to empower the community.
6. Improve management systems and quality assurance systems that are effective and efficient.
7. Increase cooperation with various parties who support the development of industrial engineering.

### Vision

To become a study program that produces independent and competent human resources in the field of Industrial Engineering in 2028.

### Graduate Competency

1. Can identify, formulate and solve various design problems and repair integral systems consisting of various kinds of resources creatively using analytical or computational key tools.
2. Can implement the results of design or problem solving.
3. Can understand the impact of integral system formulation and design on social, environmental and local and global contexts.
4. Can adapt well to new analytical techniques and tools needed in carrying out the practice of the industrial engineering profession.
5. Can communicate and work together effectively.
6. Understand and be aware of professional and ethical responsibilities.
7. Has high integrity.

### Mission

1. To organize a quality tertiary education in industrial engineering and entrepreneurship.
2. To conduct research in accordance with the interests of the community and nation.
3. To apply science and technology to the community.
4. To establish cooperation with stakeholders in order to improve the quality of higher education.
5. To Implement ICT principles as a basis for managing and utilizing professional resources.

### Career Prospect

Quality Control Engineer, Cost Control Engineer, Project Manager, Logistic Specialist, Engineering Manager, Project Management Analyst, Health Safety Environment Engineer, Education and Research, Manufacturing Analyst, Supply Chain Developer, Technical Sales, etc.

**Study Load:** 146 credits

**Study Period:** 3.5 years (7 Semesters)

**Degree:** Bachelor of Engineering (S.T.)



# Management – Undergraduate Program

## Vision

To become a study program that produces independent and competent human resources in the field of Banking and Business Management in 2028.



## Mission

1. To organize high quality management science education with the use of independent and professional resources.
2. To carry out research studies in the field of management science.
3. To carry out community service in the field of management science.
4. To develop a network of collaboration with stakeholders for the application of management science.

The management study program has two specialization routes:

## A. Business Management

### Objectives

The Management – Undergraduate Program with specialization in Business Management aims to produce professionals in the field of Business Management who have management and business knowledge and skills, and can build, manage, and develop the company or organization where they work.

### Graduate Competency

1. Can have integrity as a qualified and professional scientist with caution, personality, entrepreneurial spirit, democratic, critical, and innovative.
2. Can master the substance of business knowledge in depth and communicate according to applicable rules.
3. Can develop science and technology in the field of business management scientifically, for the development of science and its application in an effort to improve the welfare of society.
4. Can be a management expert or professional manager, and business management expert in the world of work.
5. Can critically analyze various management issues in the business field and be skilled at communicating or publishing them scientifically.

## Career Prospect

Business Managers (Finance, Marketing, and Human Resources), Entrepreneurs in Services and Manufacturing, Scientists in Business Management, etc.

**Study Load:** 146 credits

**Study Period:** 3.5 years (7 Semesters)

**Degree:** Bachelor of Management (S.M.)



## B. Banking Management



### Objectives

The Management – Undergraduate Program with specialization in Banking Management aims to produce professionals in the field of Banking Management who have knowledge and skills in service, marketing, and other banking operational activities, and can build, manage and develop the company or organization where they work.

### Graduate Competency

1. Can have integrity as a qualified and professional scientist with caution, personality, entrepreneurial spirit, democratic, critical, and innovative.
2. Can master the substance of banking knowledge in depth and communicate according to applicable rules.
3. Can develop science and technology in the field of banking management scientifically, for the development of science and its application in an effort to improve the welfare of society.
4. Can be a management expert or professional manager, and banking management expert in the world of work.
5. Can critically analyze various management issues in the banking field and be skilled at communicating or publishing them scientifically.

### Career Prospect

Banking Managers (Branch Heads, Tellers, Customer Service and Account Officers), Entrepreneurs in Services and Manufacturing, Scientists in Banking Management, etc.

**Study Load:** 146 credits

**Study Period:** 3.5 years (7 Semesters)

**Degree:** Bachelor of Management (S.M.)





## Accounting – Undergraduate Program

### Objective

The Accounting – Undergraduate Program aims to:

1. To produce smart and competitive graduates in the framework of mastering accounting knowledge
2. To produce applied research work in the context of developing accounting knowledge
3. To produce community service in the context of community empowerment

### Graduate Competency

1. Can record financial activities that aim to be can present financial statements that include balance sheets, income statements and reports of changes in capital or statement of retained earnings for a certain period of time. This financial report can be used by those who need it as information for rational and relevant decision making and policy.
2. Can carry out inspection activities on the results of recording and financial statements of an entity, both for companies and governments. This field deals with auditing freely of reports produced by financial accounting.
3. Can record and calculate and analyze cost data on industrial companies in an effort to determine the cost of goods manufactured or products.
4. Can resolve tax issues that must be paid by companies or individuals to the government. In taxation will be discussed about the laws and calculations in an effort to determine the amount of the tax.
5. Can present financial reports, control and supervision of government/state finances. Government accounting is expected to regulate the administration of state finances well.

### Vision

To become a study program that produces independent and competent human resources in the field of Accounting in 2028.

### Mission

1. To organize education, science, and technology in the field of accounting on the basis of ethical and moral values through research activities and publication of research results.
2. To educate and develop human resources in the field of accounting in order to build independent generation with high standard expertise and readiness to carry out leadership duties.
3. To develop community service in building towards a prosperous society.
4. To develop ideas and activities to make institutional improvements in accordance with the results of the reconstruction and development of science, technology and community development.

### Career Prospect

Public Accountant, Corporate Accountant, Tax Consultant, Financial Analyst, Government Accountant, Educator Accountant, Entrepreneur, etc.

**Study Load:** 146 credits

**Study Period:** 3.5 years (7 Semesters)

**Degree:** Bachelor of Accounting (S.Ak.)

## Indonesian Law Studies – Undergraduate Program



### Objective

The Indonesian Law Studies – Undergraduate Program aims to produce professionals in the field of Indonesian law who have the knowledge and skills to analyze and conduct legal problem solving based on legal reasoning, provide legal services in litigation and non-litigation processes, and uphold the rule of Indonesian law.

### Mission

1. To organize high-quality higher education on Indonesian law studies based on information and communication technology and produce independent and professional Indonesian law graduates.
2. To conduct research and community service in the field of legal science for the benefit of the community, nation and state.
3. To apply legal knowledge and technology to advance the welfare of the community in educating the nation's life.
4. To carry out cooperation with other institutions and universities to improve the quality of Indonesian law graduates who can compete globally.

### Vision

To become a study program that produces independent and competent human resources in the field of Indonesian Law Studies in 2028.

### Graduate Competency

1. Can apply and develop legal knowledge.
2. Can solve legal problems through litigation and non-litigation mechanisms.
3. Can work in teams in handling legal matters.
4. Can conduct research in the field of legal science.
5. Can build entrepreneurship based on information technology (technopreneurship).

### Career Prospect

Law Enforcer (Police, Attorney, Lawyer, Judge), Registrar, Legal Drafter, Legal Officer, Legal Consultant, etc.

**Study Load:** 146 credits

**Study Period:** 3.5 years (7 Semesters)

**Degree:** Bachelor of Law (S.H.)





## Public Administration – Undergraduate Program

### Objective

The Public Administration – Undergraduate Program aims to produce graduates who are professional with professional ethics and love for the country that is can work in the field of Public Administration and adapt to the development of information and communication technology in accordance with the expectations of graduates.

### Vision

**To become a study program that produces independent and competent human resources in the field of Public Administration in 2028.**

### Graduate Competency

1. Master concepts and theories of leadership and implementing them.
2. Master concepts and theories about the design and management of public sector organizations, implementing public policies, managing services and public participation.
3. Can formulate alternative solutions to procedural problems related to the effectiveness and efficiency of organizations and public sector management.
4. Master the methods and techniques of qualitative and quantitative analysis for public administration.
5. Master the concepts and theories of ethics and integrity of public administration.
6. Can develop staff reviews in the decision-making process.
7. Can carry out duties and functions effectively and efficiently by using the information and analytical skills they have.
8. Can manage the public sector to realize public values: efficiency, effectiveness, fairness, and democracy both individually and in teams.
9. Can formulate and communicate alternative solutions that are outside of his/her authority to his/her leader.

### Mission

1. To organize education in the field of public administration that is can adjust to the development of science and technology and the needs of the community, nation and state.
2. To conduct research and community service in the field of public administration which is oriented to solving public problems and improving the welfare of the nation.
3. To create graduates who are independent, professional, competent and competitive in the field of public administration.
4. To establish cooperation with stakeholders in order to improve the quality of higher education.

### Career Prospect

Governors, Regents, Mayors, Members of the Indonesian House of Representatives, Members of the Regional House of Representatives, High Management/Administration/Functional Officers in Ministries/Non-Ministry State Institutions/Regional Governments, Policy Researchers/Analysts, Political/Government Consultants, Management/Members Political Parties, Founders/Management/Members of NGOs, BUMN/BUMD Employees.

**Study Load:** 146 credits

**Study Period:** 3.5 years (7 Semesters)

**Degree:** Bachelor of Public Administration (S.A.P.)





## Communication Studies – Undergraduate Program

### Objective

The Communication Studies – Undergraduate Program aims to:

1. Produce independent and professional graduates who can work in the field of communication and can solve social problems according to the needs of stakeholders based on the development of adaptive information and communication technology.
2. Generate research and community service in the field of communication studies that is highly efficient for society and the development of science.
3. Generate and develop a network of ongoing cooperation in order to improve the quality of communication studies education to face global competition.

### Vision

**To become a study program that produces independent and competent human resources in the field of Communication Studies in 2028.**

### Graduate Competency

1. Master scientific insights and developments according to the study of communication in the field of public relations and media.
2. Can be responsive to the development of social reality in the world of public relations and the media in a professional, creative and innovative manner based on information and communication technology.
3. Can apply the fields of communication studies, public relations, and media in their role as communicators, facilitators and mediators to stakeholders in the community
4. Can design, build and manage the media industry, both print media (newspapers, magazines and tabloids), electronic media (television, radio and film), as well as online media.

### Mission

1. To organize high-quality education based on information and communication technology to produce independent and professional communication studies graduates in solving social problems in society.
2. To carry out research and community service activities in the field of communication in order to encourage the creation of community welfare as a form of contribution to the nation and state.
3. To organize student self-competency development activities in the face of competitive professionalism in the globalization era.
4. To carry out cooperation with other institutions and universities to increase global competitiveness.



### Career Prospect

Journalists, Corporate Public Relations, Government Public Relations, Broadcasters (Producers, Announcers, Presenter), Media Practitioners, Media Consultants, Civil Servants, Academics & Researchers, Public Speakers, Entrepreneurs (Master of Ceremony, Event Organizer, Photographer).

**Study Load:** 146 credits

**Study Period:** 3,5 years (7 Semesters)

**Degree:** Bachelor of Communication Science (S.I.Kom.)





## English Literature – Undergraduate Program

### Objective

The English Literature – Undergraduate Program aims to produce professionals in the field of English Language and Literature who can communicate in English both active and passive, oral and written, as well as understand the literary and cultural treasures of English-speaking people or communities.

### Vision

**To become a study program that produces independent and competent human resources in the field of English Literature in 2028.**

### Graduate Competency

1. Can communicate in English both active and passive, oral and written.
2. Can understand the literary and cultural treasures of an English-speaking nation or community.
3. Can analyze English Poetry, Prose, and Drama.
4. Can translate texts and documents from English into Indonesian and vice versa.
5. Can conduct research in the field of English language and literature.
6. Can build entrepreneurship based on information technology (technopreneurship).

### Career Prospect

Translators, Interpreters, Writers, Editors, Consultants, Lecturers, Teachers, Instructors, Language Officers, Announcers, Dubbers, Tour Guides, Foreign Ministry Employees, etc.

**Study Load:** 146 credits

**Study Period:** 3.5 years (7 Semesters)

**Degree:** Bachelor of Literature (S.S.)

### Mission

1. To organize high-quality education based on information and communication technology to produce professional English literary scholars with an entrepreneurial spirit and ability to solve problems of English literary knowledge and its use in society.
2. To carry out research and community service activities to help improve the quality of teaching and mastery of English literature.
3. To carry out cooperation with other institutions and universities to improve competitiveness.
4. To develop and foster a campus atmosphere that is conducive to academicians so as to produce optimal performance.



# ADMISSION AND ENROLLMENT GUIDE

## International Office and Student Affairs Office Operating Hours

- Monday to Saturday
- 08.30 to 21.30 WIB



## Requirements

Prospective students must purchase the Registration Form (Rp 300,000.-) and attach the following:

- 1 certified copy of a high school/vocational high school/equivalent certificate
- 1 certified copy of school report card
- 1 recent photograph (size 3x4 cm, red/blue background)

*\* Additional requirements may be needed.*

## Procedure

- Prospective students are required to purchase the Registration Form.**
  - Forms that have been purchased cannot be refunded or reversed for any reason.
  - The form is only valid for the campus location where the form was purchased.
- Prospective students are required to take the Academic Potential Test in accordance with the specified schedule.**
  - If prospective student has passed the Academic Potential Test and made the payment for Installment I, but the person concerned did not graduate high school/vocational school/equivalent, by attaching evidence of not graduating high school/vocational school/equivalent, then the fees paid will be refunded, except for the Registration Form fee.
  - If it is known that the evidential document of not graduating high school/ vocational school/equivalent is not valid, the prospective student concerned cannot withdraw all payments that have been made for any reason.
  - If prospective student is accepted at the State University (PTN) because they passed the UMPTN, the fees paid cannot be refunded.
- Students who registered to study at Campus B (Nagoya) are willing to NOT bring vehicles due to limited parking space.**

## Procedure for Transfer Students

- Fill out the registration form provided. Prospective student must determine one study program of his/her choice.
- Prospective student must be derived from a study program that has an accreditation value equal to the study program to be entered at Universitas Putera Batam.
- Submit a photocopy of the last diploma and academic transcripts obtained at the college of origin that have been validated and legalized by the authorized officials.
- Prospective students can confirm credit transfer (transfer of academic scores) to the faculty/study program that they will enter.
- Attach the registration form with:
  - 1 photocopy of Identity Card (KTP) or Domicile Certificate
  - 1 certified copy of Transfer Letter from college/university of origin (original/wet stamped)
  - 4 recent photographs (size 3x4 cm, red/blue background)
- Prospective students who are transfer students do not have to take the written entrance examination. Prospective students can register immediately if all the requirements have been met.



## Our Partners



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 [www.upbatam.ac.id](http://www.upbatam.ac.id)

 [univ.puterabatam](https://www.facebook.com/univ.puterabatam)

 [www.linkedin.com/school/universitas-putera-batam](https://www.linkedin.com/school/universitas-putera-batam)

 [@univputerabatam.official](https://www.instagram.com/univputerabatam.official)

 [Universitas Putera Batam](https://www.youtube.com/Universitas Putera Batam)